

ARCHITECTURAL

REPORT OF THE PROCEEDINGS OF A MEETING  
BEFORE THE VILLAGE OF NORTHFIELD  
ARCHITECTURAL COMMISSION

COMMISSION

REPORT OF PROCEEDINGS had before the Village of Northfield Architectural Commission, held remotely due to the COVID-19 crisis in accordance with the State of Illinois Executive Order 2020-32, Section 2, on the 12th day of October, 2020, at the hour of 7:00 p.m.

MEMBERS PRESENT:

TEV BOND, Chairperson  
ANDY BOWYER  
BARNABY DINGES  
JOE McINERNEY  
PATRICIA MORRELL

MEMBERS ABSENT:

KATHRYN TALTY  
NANCY NAZARIAN

ALSO PRESENT:

STEVE GUTIERREZ, Community Development Director  
LINNEA O'NEILL, Staff Liaison

1 CHAIRPERSON BOND: I call to order the October  
2 12th, 2020 meeting of the Architectural Commission. My  
3 name is Tev Bond; I'm the Chair.

4 This meeting is remote, being held  
5 remotely in accordance with the State of Illinois  
6 Executive Order 2020-32, Section 2, requiring us to stay  
7 at home or place of residence. Notice to interested  
8 parties was given and they were invited to participate.

9 The Commissioners joining us this evening  
10 are Barnaby Dinges, Joe McInerney, and Andy Bowyer.  
11 Linnea O'Neill is representing the Village of  
12 Northfield.

13 May I have a motion to approve the  
14 minutes from the July 13th, 2020 meeting?

15 COMMISSIONER McINERNEY: I'll motion.

16 CHAIRPERSON BOND: Second?

17 COMMISSIONER BOWYER: Second.

18 CHAIRPERSON BOND: All in favor?

19 (Chorus of ayes.)

20 CHAIRPERSON BOND: Motion passes, thank you,  
21 approved. There are two items on the agenda tonight:  
22 190-B Northfield Road and 1799 Willow Road.

23

24 **1) 190-B NORTHFIELD ROAD - Consideration of a request**  
25 **for permanent signage for Heritage Trail located at 190-**  
26 **B Northfield Road.**

27 **Petitioner: Alex Looff on behalf of Signs by Tomorrow**

28 **Property Index Number: 04-24-413-087-1001**

29 **Project Number: 2020-0317**

30

31 CHAIRPERSON BOND: Our first action item is  
32 190-B Northfield Road. Steve, do you want to bring  
33 whoever is participating into the Zoom?

34 MR. GUTIERREZ: Lisa Chrisopoulos is, I just  
35 promoted her to panelist. Lisa, if you can unmute  
36 yourself? If you'd like you can turn your camera on,  
37 it's up to you.

38 CHAIRPERSON BOND: Okay, so 190-B Northfield  
39 Road, consideration of a request for a permanent signage  
40 for Heritage Trail located at 190-B Northfield Road.  
41 The Petitioner is Lisa Chrisopoulos, owner of Heritage  
42 Trail.

43 Lisa, if you could please raise your  
44 right hand to be sworn in?

45 (Witness sworn.)

46 CHAIRPERSON BOND: Please state your name.

47 MS. CHRISOPOULOS: My name is Lisa  
48 Chrisopoulos.

49 CHAIRPERSON BOND: Okay, so the platform is  
50 yours to explain your petition. Thank you.

51 MS. CHRISOPOULOS: I have asked Signs by  
52 Tomorrow, a sign company in Arlington Heights, to create

1 a sign for the building at 190-B Northfield Road that  
2 would give customers and drive-by traffic our name of  
3 our business. I had a designer work on the sign and put  
4 it forward to your Committee, and hopefully I can get it  
5 approved.

6 CHAIRPERSON BOND: Okay, and do we have any  
7 presentation documents that are going to be presented on  
8 the Zoom?

9 MS. CHRISOPOULOS: I believe Steve has them.

10 MR. GUTIERREZ: I can show those if you want.  
11 Lisa, I don't know if you're going to go through them  
12 or, Tev, if you'd want to just refer to them if there's  
13 questions?

14 CHAIRPERSON BOND: Okay, right now I'm not  
15 seeing on the Zoom. Are other people seeing them?

16 MR. GUTIERREZ: Let me share them, hold on.

17 CHAIRPERSON BOND: Thank you.

18 MR. GUTIERREZ: Bear with me.

19 CHAIRPERSON BOND: No problem. Thank you.  
20 (Slight pause.)

21 CHAIRPERSON BOND: Ah, excellent, thank you.  
22 Does everyone see the documents? Yes?  
23 (Chorus of yeses.)

24 CHAIRPERSON BOND: Okay, so, and Steve, can  
25 you share the pictures I sent you of the building?

26 MR. GUTIERREZ: Okay, let's see.

27 CHAIRPERSON BOND: Maybe?

28 MR. GUTIERREZ: Let's hold on one sec.

29 CHAIRPERSON BOND: So, this first sheet that's  
30 shown here, the purple doors are actually blue, correct?

31 MS. CHRISOPOULOS: Correct.

32 CHAIRPERSON BOND: Yes, there it is.

33 MR. GUTIERREZ: You're seeing that?

34 CHAIRPERSON BOND: So, here, I took these  
35 earlier today just to give you actual context of the  
36 building. So, this is blue. Is this color blue the  
37 exact color that you're proposing for your signage?

38 MS. CHRISOPOULOS: It is. The same company  
39 who did the stencil above the other door is doing the  
40 sign.

41 CHAIRPERSON BOND: Okay, excellent. So, there  
42 is the stencil above the door, and it would be that  
43 color blue. Then the white awnings you added recently,  
44 are those going to remain white?

45 MS. CHRISOPOULOS: Yes.

46 CHAIRPERSON BOND: Okay, and the sign you're  
47 proposing would go above the awning that's closest to  
48 the blue door, there we go.

49 MS. CHRISOPOULOS: Yes.

50 CHAIRPERSON BOND: Right, yes, right there,  
51 correct?

52 MS. CHRISOPOULOS: Correct.

1 CHAIRPERSON BOND: The size would be very  
2 similar to the top of the door where it's fixed, the  
3 garage, not the garage, but above; it's three feet eight  
4 by nine feet six?  
5 MS. CHRISOPOULOS: Yes.  
6 CHAIRPERSON BOND: Okay, so, Commissioners, do  
7 you have questions for the Petitioner?  
8 COMMISSIONER DINGES: Yes, I have a question.  
9 I was just, some of the other materials, and I'll show  
10 there's a picture, and this might be your prior logo  
11 where you were Antiques & More where it was more of a  
12 white background.  
13 MS. CHRISOPOULOS: Correct.  
14 COMMISSIONER DINGES: I was just wondering  
15 what was the thinking behind going with that sort of  
16 darker black strip through the middle?  
17 MS. CHRISOPOULOS: Actually, I talked to  
18 Linnea one day and she said, you know, I was just  
19 wondering if it would be not as visible from the street  
20 when people were driving by. So, I actually gave her  
21 input to Signs by Tomorrow, and I said is there any way  
22 you can make the Heritage Trail Mercantile more visible  
23 for somebody driving by? Then they came up with the  
24 darker strip, and I thought it looked much better. So,  
25 that's what I went with.  
26 CHAIRPERSON BOND: Did you have another  
27 question, Barnaby?  
28 COMMISSIONER DINGES: No, I guess I should  
29 have started with welcome to Northfield. Very excited  
30 to have you on that strip and was a fan of you before.  
31 MS. CHRISOPOULOS: Thank you.  
32 COMMISSIONER DINGES: And I think you're  
33 wonderfully positioned to what we have going on in  
34 Northfield.  
35 MS. CHRISOPOULOS: Well, I can't wait to have  
36 everybody over.  
37 COMMISSIONER MORRELL: I agree, welcome. I'm  
38 so excited to have you here.  
39 CHAIRPERSON BOND: So, Patty Morrell just  
40 joined us. Commissioner Patty Morrell, thank you for  
41 joining.  
42 I think that your signage without the  
43 black strip is a little cleaner feeling. Now, you saw  
44 all those, we're only seeing this one although we could  
45 see what Barnaby was referencing before which was your  
46 initial logo. The sign I think will be very visible by  
47 its size, you know, three feet eight by nine feet six is  
48 huge.  
49 MS. CHRISOPOULOS: Right.  
50 CHAIRPERSON BOND: Do you know what size  
51 Heritage Trail Mercantile, so when you have the size  
52 above and below, do you know the actual size of Heritage

1 Trail? Is it eight inches or six inches? Do you happen  
2 to know that?

3 MS. CHRISOPOULOS: I do not have the document  
4 with me. I know on the Signs by Tomorrow, they have  
5 that on the, I don't know if, do you have that on the  
6 document you've got there.

7 CHAIRPERSON BOND: Okay, my initial reaction  
8 to the sign is that your original logo is a little  
9 cleaner and looks a little less industrial than this one  
10 with the black strip. That's my take. I would love to  
11 hear from the other Commissioners.

12 Let's see. How can we get, it was in the  
13 package. If you pull up your e-mail, Commissioners, and  
14 you see the initial e-mail sent by Chris, there is a  
15 picture of their logo on the side of the truck.

16 COMMISSIONER McINERNEY: Right.

17 CHAIRPERSON BOND: Right. So, that's what  
18 Barnaby and I are referencing. I think that's a little  
19 cleaner.

20 COMMISSIONER McINERNEY: Yes, I agree,  
21 especially with the white awnings now, you know. The  
22 sign that is proposed is beige, you know, with the  
23 black, I think the white with just the, without the  
24 highlight black through it looks pretty much cleaner.

25 Then my only question that I had was, is  
26 that blue the same color, is that blue door? I missed  
27 that.

28 MS. CHRISOPOULOS: It is.

29 COMMISSIONER McINERNEY: It is, okay. That  
30 would be my only take; otherwise, I don't have any  
31 problems with it.

32 MS. CHRISOPOULOS: This is with the white.

33 COMMISSIONER McINERNEY: Right.

34 CHAIRPERSON BOND: Right.

35 MS. CHRISOPOULOS: Okay, I'm fine either way.  
36 I completely leave it up to you. I'm completely fine  
37 either way.

38 CHAIRPERSON BOND: Okay, so it would be, we  
39 don't have that version in our package, the one you held  
40 up. So, we can reference that as the version without  
41 the black strip. Then the Heritage Trail would be in  
42 black, is that correct?

43 MS. CHRISOPOULOS: Correct. I'm forwarding to  
44 Steve right now just in case.

45 COMMISSIONER BOWYER: Has the name changed  
46 from Mall to Mercantile?

47 MS. CHRISOPOULOS: It has. Antique, we went  
48 through this with the Zoning Committee meeting that the  
49 word antique mall has started to get kind of a, I don't  
50 know, dusty feeling of an old bunch of junk in a  
51 building, and we are not that. So, we wanted to kind of  
52 up our game, so to speak, for Northfield. So, it really

1 has become more of a designer showroom for vintage, and  
2 I think we have achieved it. It's really, really  
3 looking great. It really is --  
4 COMMISSIONER BOWYER: I just wanted to point  
5 out -- I'm sorry, go ahead.  
6 MS. CHRISOPOULOS: No, no, you go ahead.  
7 COMMISSIONER BOWYER: I just wanted to point  
8 that out to make sure that everybody was thinking where  
9 the white with the black letters, if they think that's  
10 clearer. It may be because there are fewer letters in  
11 that tag line or in that sign than in the one with the  
12 black stripe which has Mercantile instead of Mall. So,  
13 even when the black line comes out, it may still seem  
14 harder, it may not appear as clear as the side of the  
15 truck does, if you were comparing.  
16 CHAIRPERSON BOND: I see what you're saying,  
17 because it's denser.  
18 COMMISSIONER DINGES: It's got six more  
19 letters.  
20 COMMISSIONER BOWYER: Yes.  
21 COMMISSIONER DINGES: There's also more  
22 language below. Instead of Antiques & More, it's  
23 Vintage Home and Style Curator. So, there's just a lot  
24 more content on the sign.  
25 CHAIRPERSON BOND: Right. I do think when you  
26 look at the picture of what they have on their door,  
27 that's been etched on the door, it still feels a little  
28 cleaner not to have such a division with that black  
29 line, you know, the black line kind of cuts it in half.  
30 So, also on the sign, when you look at  
31 it, the H, the T and the M are going to be slightly  
32 raised I believe, it says dimensional logo?  
33 MS. CHRISOPOULOS: Correct, two inches.  
34 CHAIRPERSON BOND: Okay, and everything else  
35 will be flat?  
36 MS. CHRISOPOULOS: Correct.  
37 CHAIRPERSON BOND: Okay, and then  
38 Commissioners, what do you think about the colors? So,  
39 the background is a beige. Linnea, has the Village seen  
40 the exact color of beige? Has that been approved by the  
41 Village?  
42 MS. CHRISOPOULOS: We have the, I believe the  
43 Pantone number was given to us. So, I just pulled it up  
44 on the computer. I don't have a sample.  
45 CHAIRPERSON BOND: Okay, so we need a sample  
46 submitted before it actually is finalized so that you  
47 could approve that. But let me go back to the question  
48 of, Commissioners, are you in agreement with the  
49 background color and the blue?  
50 COMMISSIONER McINERNEY: Again, I would go  
51 for, I think it looks better in white with the white  
52 awnings.

1 MS. CHRISOPOULOS: I agree. It's supposed to  
2 be white, like a slightly off white.  
3 COMMISSIONER BOWYER: Wait, the background is  
4 not the color of the awnings?  
5 CHAIRPERSON BOND: No, not right now. It's a  
6 beige and the awnings are white.  
7 COMMISSIONER BOWYER: Oh, yes, no, I'm not, I  
8 think the awning and the background should match.  
9 MS. CHRISOPOULOS: I agree. I think that's  
10 what I requested. In my proof it looks, I did ask for  
11 off-white like just cream-colored. So, not beige,  
12 definitely not beige.  
13 COMMISSIONER McINERNEY: Yes, and I would say  
14 in the document that I'm looking at from Chris, the e-  
15 mail that she sent, your logo is really, or the  
16 background is really white on that one.  
17 MS. CHRISOPOULOS: Right. Yes, that's what  
18 we're --  
19 COMMISSIONER McINERNEY: So, you know, my  
20 recommendation would be, have it be the same color as  
21 those awnings.  
22 MS. CHRISOPOULOS: I agree.  
23 COMMISSIONER McINERNEY: And get us a sample  
24 or Linnea a sample so they can verify that.  
25 MS. CHRISOPOULOS: Yes. Yes, I was going for  
26 white, but slightly off-white.  
27 CHAIRPERSON BOND: Okay, I think it will feel,  
28 it will help those white awnings to feel more  
29 purposeful, too.  
30 MS. CHRISOPOULOS: Right, absolutely.  
31 CHAIRPERSON BOND: Because right now, I think  
32 it was very smart to draw attention, but they feel a  
33 little bit unfinished. So, I think with that being  
34 white, it will hopefully make those feel a little more  
35 complete.  
36 MS. CHRISOPOULOS: Yes, I do want it all to  
37 match. I want the awnings and the blue and that all to  
38 match, that's my goal.  
39 CHAIRPERSON BOND: Okay, and then  
40 Commissioners, could you please give me feedback on the  
41 overall size of the sign and if you feel that it is  
42 acceptable?  
43 COMMISSIONER BOWYER: I'm fine with the size.  
44 COMMISSIONER MORRELL: I am, too.  
45 COMMISSIONER DINGES: Looks good.  
46 CHAIRPERSON BOND: All right, so if you give  
47 me one second to finish this, I think, are there any  
48 other comments on 190-B?  
49 Then, Linnea, are you okay if we have you  
50 confirm the final approval so they don't have to come  
51 back in front of the Architectural Commission?  
52 MS. O'NEILL: Yes.

1 CHAIRPERSON BOND: Yes.  
2 MS. CHRISOPOULOS: That would be great. I  
3 will get that color to you right away.  
4 CHAIRPERSON BOND: All right.  
5  
6 COMMISSIONER MORRELL: I move to approve the wall  
7 sign for 190-B Northfield Road, background color  
8 white, blue to match garage door, Heritage Trail  
9 lettering in black, all Pantone colors to be  
10 submitted to the Village and final approval with  
11 the Village.  
12 CHAIRPERSON BOND: May I have a second?  
13 COMMISSIONER McINERNEY: I'll second.  
14 CHAIRPERSON BOND: We have to do a roll call  
15 vote. Joe McInerney.  
16 COMMISSIONER McINERNEY: Aye, approve.  
17 CHAIRPERSON BOND: Barnaby Dinges.  
18 COMMISSIONER DINGES: Yes.  
19 CHAIRPERSON BOND: Patty Morrell.  
20 COMMISSIONER MORRELL: Aye.  
21 CHAIRPERSON BOND: Andy Bowyer.  
22 COMMISSIONER BOWYER: Yes.  
23 CHAIRPERSON BOND: All right, congratulations.  
24 Motion passes. You have signage. Welcome to  
25 Northfield.  
26  
27 MS. CHRISOPOULOS: I have my new button that  
28 says I love Northfield. Thank you.  
29 CHAIRPERSON BOND: Thank you so much, have a  
30 good evening.  
31 MS. CHRISOPOULOS: Thank you all, bye-bye.  
32 CHAIRPERSON BOND: Steve, I just realized, I  
33 never asked if anybody wanted to speak. I guess it's a  
34 bit late. Was there anybody that wanted to speak in the  
35 queue?  
36 MR. GUTIERREZ: I have a couple of phone  
37 numbers in the queue, I'm not sure who they are. The  
38 names I see, I recognize that two of them are the next  
39 Petitioner. So, if your phone number is in the queue,  
40 please raise your hand if you wish to say something  
41 regarding the last item.  
42 Okay, so with that, I'm going to bring in  
43 the Petitioner Karen Buckner with Brightmont Academy.  
44 Hold on one second.  
45  
46 **2) 1799 WILLOW ROAD - Consideration of a request for**  
47 **permanent signage for Brightmont Academy located at 1799**  
48 **Willow Road.**  
49 **Petitioner: Anna Vasquez**  
50 **Property Index Number: 05-19-117-013, 05-19-117-014 and**  
51 **05-19-117-015**  
52 **Project Number: 2020-0318**



1 CHAIRPERSON BOND: All right, so our next agenda item is  
2 1799 Willow Road, consideration of a request for a  
3 permanent signage for Brightmont Academy located at 1799  
4 Willow Road. Petitioner Karen Buckner, can you hear us?  
5 MS. BUCKNER: Yes, I can. Hello.  
6 CHAIRPERSON BOND: Excellent. If you could  
7 please raise your right hand? I have to swear you in.  
8 MS. BUCKNER: Sure.  
9 (Witness sworn.)  
10 CHAIRPERSON BOND: Excellent, and state your  
11 name please.  
12 MS. BUCKNER: Karen Buckner.  
13 CHAIRPERSON BOND: Great, you are, if you  
14 could please explain your petition for us?  
15 MS. BUCKNER: Sure. We are looking for  
16 signage on the front and kind of the existing sign stand  
17 at 1799 Willow Road.  
18 CHAIRPERSON BOND: Do we have a presentation  
19 that we can post?  
20 MS. BUCKNER: Linnea, my understanding is that  
21 came from, do you have that, is that true?  
22 MR. GUTIERREZ: I can, let me share that.  
23 MS. BUCKNER: Thank you.  
24 CHAIRPERSON BOND: Thank you. Thank you,  
25 Steve.  
26 MR. GUTIERREZ: Oops, sorry. That one. There  
27 you go. Do you see that?  
28 CHAIRPERSON BOND: Not yet. We see your name  
29 though.  
30 MR. GUTIERREZ: Interesting, okay. Hold on  
31 one second.  
32 (Slight pause.)  
33 CHAIRPERSON BOND: While Steve is working on  
34 that, Commissioners, do you have any questions that you  
35 would like to present right now? No? Okay, I'll start  
36 some questions.  
37 COMMISSIONER BOWYER: When is this school  
38 going to be up and operational? Is it already?  
39 MS. BUCKNER: Yes, it is. It started, we got  
40 our certificate of occupancy and we have our first  
41 student who started about two weeks ago.  
42 CHAIRPERSON BOND: Excellent.  
43 COMMISSIONER BOWYER: You have the whole  
44 building? Both floors?  
45 MS. BUCKNER: We do. Yes.  
46 CHAIRPERSON BOND: So, the monument sign is  
47 really what we're discussing.  
48 MS. BUCKNER: That's correct.  
49 CHAIRPERSON BOND: The signage that you have  
50 on your windows is currently orange and white.  
51 MS. BUCKNER: Correct.  
52 CHAIRPERSON BOND: But the monument sign, you

1 have orange, blue and white. So, where is the blue  
2 coming from please?

3 MS. BUCKNER: Our colors are orange and blue,  
4 and for our, it's less expensive for us to just use one  
5 color.

6 CHAIRPERSON BOND: Okay, so that area where  
7 you are kind of its own campus, you've seen the  
8 Starbucks signage. You've seen the North Dental  
9 signage. There's a nice unity that happens in that  
10 area.

11 So, the monument sign with the white  
12 background does not feel unified. So, one of my  
13 questions for you is if, what if the white background  
14 matched the monument, that color, rather than being  
15 white?

16 COMMISSIONER MORRELL: Yes.

17 MS. BUCKNER: That'd be fine.

18 CHAIRPERSON BOND: Okay, Commissioners, do you  
19 have any feedback on that idea?

20 COMMISSIONER MORRELL: I like that idea.

21 COMMISSIONER BOWYER: Can you say it one more  
22 time, Tev?

23 CHAIRPERSON BOND: So, the background, instead  
24 of being white, the background will match the monument  
25 that's existing which is an off-white.

26 COMMISSIONER MORRELL: Right.

27 CHAIRPERSON BOND: So, then it will feel more  
28 unified rather than a white sign that's kind of, so do  
29 you see? There it is, thank you, Steve. You see how  
30 it's white?

31 COMMISSIONER BOWYER: Oh, yes, I do.

32 CHAIRPERSON BOND: Instead of being bright  
33 white, it will match the columns.

34 COMMISSIONER BOWYER: Yes, but the blue and  
35 the orange would stay?

36 CHAIRPERSON BOND: Well, I think that's  
37 another discussion is whether or not it's two colors or  
38 one color on the sign. So, what you want to do, one of  
39 the things we've, one of the reasons we're here is that  
40 we want you to have a sign that will read the best  
41 possible and that works in its context. So, sometimes  
42 having too much information on the sign is not  
43 advantageous for you, or too many colors, so that's  
44 where we come up with our feedback and have these  
45 discussions about what would look best in context with  
46 that, what I feel like is a campus on that corner.  
47 Those buildings all work well together.

48 COMMISSIONER MORRELL: So, is this opened up  
49 for comments?

50 CHAIRPERSON BOND: Yes.

51 COMMISSIONER MORRELL: So, if I, you know,  
52 I've driven by there a couple of times over the last

1 couple of days. At first, I thought it was a school  
2 because I saw Brightmont Academy. Then I realized it's  
3 more of a tutoring, correct?  
4 MS. BUCKNER: It does a little bit of  
5 everything. But yes, our first student is a skill  
6 building/tutoring student.  
7 COMMISSIONER MORRELL: Right, so you don't go  
8 there to school like K through six?  
9 MS. BUCKNER: You would not be there for  
10 school for K through six.  
11 COMMISSIONER MORRELL: Right, so I'm wondering  
12 if we could get the, would you be opposed to shrinking  
13 the Academy part a little bit, the Brightmont Academy,  
14 you might want your name out there, but the private one-  
15 to-one school, maybe see more of that? That's just a  
16 thought. I had a hard time understanding what it was,  
17 that's what I'm trying to say.  
18 COMMISSIONER BOWYER: But isn't it a private  
19 school for six through 12?  
20 MS. BUCKNER: That is correct.  
21 COMMISSIONER MORRELL: Oh, so it is an  
22 academy? Okay.  
23 MS. BUCKNER: Yes.  
24 COMMISSIONER BOWYER: So, just to clarify,  
25 based on what I read in your documents, you could have  
26 like an eighth-grader who goes there full time?  
27 MS. BUCKNER: Correct. They could have,  
28 Brightmont Academy, I just want to be careful in the  
29 language. Brightmont Academy could be their school of  
30 record, the longest any student --  
31 COMMISSIONER BOWYER: They could graduate from  
32 there?  
33 MS. BUCKNER: They could graduate from  
34 Brightmont Academy, correct.  
35 CHAIRPERSON BOND: All right, is the entrance  
36 going to be in the front or do you have a rear entrance  
37 also?  
38 MS. BUCKNER: We have a rear entrance, but  
39 that's just for employees.  
40 CHAIRPERSON BOND: Okay.  
41 COMMISSIONER BOWYER: I didn't see in our  
42 package, but Steve, you were just flipping something  
43 there like orange paint references on the windows --  
44 COMMISSIONER MORRELL: Yes.  
45 COMMISSIONER BOWYER: -- or maybe I just  
46 didn't notice it. Are you doing something to the  
47 windows where they had like, like what's going to go on  
48 there?  
49 CHAIRPERSON BOND: So, if you can see, can you  
50 see that, Andy? You can see that's orange and white,  
51 that's already on the windows.  
52 COMMISSIONER BOWYER: Oh, and is that just

1 like a B for Brightmont?  
2 MS. BUCKNER: Correct, that's our Brightmont  
3 B.  
4 COMMISSIONER MORRELL: So, why wouldn't you  
5 use that same thing on the sign? The B in orange and  
6 the white on the cream?  
7 CHAIRPERSON BOND: Well, I don't think they  
8 can do the white, but it potentially could be all  
9 orange?  
10 MS. BUCKNER: Yes, we've never done any sign  
11 that was all orange. We have 16 campuses across the  
12 country. We have never done one that would be all  
13 orange, so we'd prefer not to do that.  
14 CHAIRPERSON BOND: Right.  
15 COMMISSIONER MORRELL: Are the rest of them  
16 blue and orange?  
17 MS. BUCKNER: They look exactly like this one.  
18 COMMISSIONER MORRELL: Okay.  
19 COMMISSIONER BOWYER: I know it would be more  
20 expensive, but just thinking out of the box, is it  
21 possible that that could be a lit sign so that the, you  
22 know, Starbucks and the dentist all have white lights  
23 and aren't those lit at night?  
24 CHAIRPERSON BOND: I think that's one whole  
25 different, you would have to come back if you want that.  
26 It's a whole different price point.  
27 COMMISSIONER BOWYER: Oh, never mind then.  
28 CHAIRPERSON BOND: In the evenings, anyway,  
29 I'll let you answer if you prefer to have that lit, I'm  
30 sorry, Mrs. Buckner.  
31 MS. BUCKNER: No, that's fine. Yes, that was  
32 not our intent to have it, you know, have it be more  
33 expensive than what it was. I think we looked at trying  
34 to put a sign on the building itself and determined that  
35 that was not feasible. So, we thought okay, well, we'll  
36 just, we want to make sure that from the monument that  
37 was already there, we utilize that as best we could.  
38 COMMISSIONER DINGES: Karen, is the language  
39 private one-to-one school, is that on all your signs as  
40 well?  
41 MS. BUCKNER: It is.  
42 CHAIRPERSON BOND: Any other thoughts or  
43 questions from the Commissioners?  
44 COMMISSIONER McINERNEY: Yes, I mean, my only  
45 thought is, so this is a completely flat sign? There's  
46 no raised lettering or anything?  
47 MS. BUCKNER: I believe that is correct.  
48 COMMISSIONER McINERNEY: Okay, yes, it just  
49 seems awfully plain. You know, it is one of the first  
50 things you see going down Willow Road there, you know,  
51 there used to be a red Orren Pickell sign there if I  
52 remember correctly on that. It was sort of a raised or

1 a little more intricate signage. So, yes, I don't know  
2 how this is going to look in beige. I think it will  
3 look better. That bright white to me is just real  
4 stark, but it's just a little pedestrian of a sign, I  
5 guess.

6 CHAIRPERSON BOND: Right, I understand what  
7 you're saying, that the image that you're projecting is,  
8 the sophistication of it feels a little simple. Is that  
9 correct, Joe?

10 COMMISSIONER McINERNEY: Yes, I mean, that's  
11 my feeling that it's just a flat, you know, eighth-inch,  
12 aluminum, thick signage is what it says.

13 COMMISSIONER MORRELL: Yes, but columns  
14 almost, you know, the columns and the structure that it  
15 relates to --

16 COMMISSIONER BOWYER: Overwhelm it.

17 COMMISSIONER MORRELL: Yes.

18 COMMISSIONER McINERNEY: Right, that's, yes,  
19 so that's, I mean, that's my take on it, that it's just  
20 real plain for, you know, you've got this big, you know,  
21 column with panels in it and then just this plain flat  
22 sign.

23 CHAIRPERSON BOND: Right. It doesn't match  
24 the same level of detail.

25 COMMISSIONER McINERNEY: Right.

26 CHAIRPERSON BOND: So, are you recommending  
27 that maybe at least the edge of it; there's some  
28 thickness to the edge and potentially the Brightmont  
29 Academy might have a thickness to it?

30 COMMISSIONER McINERNEY: Yes, I mean, you  
31 know, I would fix up a little thicker of a sign, you  
32 know, in inches, not eighths of an inch thicker. Yes,  
33 maybe a thick edge, flat in the middle, raised  
34 lettering. I don't know.

35 CHAIRPERSON BOND: That would make sense  
36 because this is, if it's too single-sided, eighth-inch  
37 thick, it's only a quarter inch, then that's really,  
38 really thin, right?

39 COMMISSIONER McINERNEY: Yes.

40 CHAIRPERSON BOND: And you're right, between  
41 those two columns, it's going to feel a little flimsy.

42 COMMISSIONER MORRELL: Yes.

43 CHAIRPERSON BOND: Yes.

44 COMMISSIONER BOWYER: So, is another option  
45 that they tear down those columns and mount the sign  
46 like this on just pole, you know, like a simpler pole,  
47 you know? I mean, I think we should be sensitive to  
48 their budget as well, so if they're looking for a more  
49 economic solution, is that another option?

50 CHAIRPERSON BOND: I think, I would think it  
51 would be more cost effective to just make the sign a  
52 little bit thicker than to take down that entire piece

1 and rebuild the whole piece. Plus, those match the  
2 building right now, so you're going to run into, do you  
3 want to, I don't think you want, we have certain  
4 requirements for monument signs. This one, right now  
5 because it's already existing, you don't have to do it.  
6 I think if you take that down and you start building the  
7 base, that we have different requirements, it ends up  
8 being more expensive than just trying to make this one a  
9 little bit nicer.

10 MS. BUCKNER: Okay, so what I'm hearing is  
11 kind of a thicker sign, maybe with a border and some  
12 raised lettering?

13 CHAIRPERSON BOND: Correct.

14 MS. BUCKNER: To match the, kind of the  
15 monument holders if you will.

16 CHAIRPERSON BOND: Correct.

17 COMMISSIONER DINGES: Well, I mean, for  
18 example, the signs as you get to Willow Park that sort  
19 of welcome you to the park, and again I'm not saying  
20 that is the sign but, you know, it's kind of wood or  
21 wood-like, and this sign, it looks almost temporary. I  
22 know, I mean, you've got a great offering in this time,  
23 and having had a son who needed some, you know, special  
24 learning opportunities, I think it would look like it's  
25 more of an established business that's going to be here.

26 MS. BUCKNER: Sure, it's fine.

27 CHAIRPERSON BOND: Okay.

28 MS. BUCKNER: Just explain to me kind of how  
29 the process goes. If we go and do this, do we now need  
30 to go back and re-present to you round two, or do I --

31 CHAIRPERSON BOND: So, because there are  
32 enough changes, it will be a continuance. If you feel  
33 that you can make the November 9th, Linnea, can we make  
34 the November 9th meeting or does it fall to December?

35 MS. O'NEILL: The time has passed for the  
36 November 9th meeting for the applications to be in.

37 MR. GUTIERREZ: Unless this would be  
38 continuance of the meeting, Linnea.

39 MS. O'NEILL: If it's just a continuance, I  
40 it's okay with us, but it's really up to the Petitioner,  
41 if they are able to get all the information and the  
42 rendering to us within a couple of weeks.

43 COMMISSIONER McINERNEY: So, I just pulled up  
44 on Google the street scapes on Willow Road, and I'm  
45 looking at the old Orren Pickell sign. It is a fairly  
46 flat sign, I mean, it looks like it's a beefier sign.  
47 The white background does match. It was a single color  
48 sign, so with that beige, off-white color with then just  
49 blue on it, so just as an aside.

50 CHAIRPERSON BOND: So, are you saying, Joe,  
51 that you feel that the level of detail did match the, I  
52 don't recall that sign.

1 COMMISSIONER McINERNEY: Yes, I mean, so you  
2 can look it up on Google on their street view. You  
3 know, I'm with Andy though on that, that you know, I  
4 don't want to really add a ton of cost to their, you  
5 know, their signage.

6 CHAIRPERSON BOND: Okay, so I think we need to  
7 get on the same page. So, Commissioners, we are  
8 recommending to have more thickness to the sign, and to  
9 please look at having perhaps some of the lettering have  
10 some dimension to it, some raised, if it's within --

11 COMMISSIONER BOWYER: Yes, right, and the  
12 background color to match the post column.

13 CHAIRPERSON BOND: Right, background color to  
14 match the post, okay. So, Mrs. Buckner, do you think  
15 that November 9th will work as a continuance for you?  
16 Or would you like December?

17 MS. BUCKNER: No, we will shoot for the  
18 November 9th.

19 CHAIRPERSON BOND: Okay, okay.

20 MS. O'NEILL: I would need the information at  
21 the latest at the beginning of the week of October 26th.  
22 Is that possible?

23 MS. BUCKNER: We'll certainly try and I'll let  
24 you know, we'll let you know if it isn't.

25 MS. O'NEILL: Okay.

26 CHAIRPERSON BOND: Okay, thickness to sign and  
27 raised lettering. We're not recommending that all the  
28 lettering has to be raised, just the primary, would that  
29 be correct, Petitioners? Or, sorry, Commissioners?

30 COMMISSIONER McINERNEY: I think that's  
31 correct.

32 COMMISSIONER BOWYER: Yes. It could just be  
33 Brightmont.

34 COMMISSIONER McINERNEY: Right, exactly.

35 CHAIRPERSON BOND: Right, right. So, we will  
36 have a motion to --

37 COMMISSIONER BOWYER: I don't think this is  
38 really expensive, but I would like to see at least if,  
39 on either side on the ground there could be like a low  
40 voltage spotlight on it?

41 MS. O'NEILL: Andy, there's already four  
42 uplights. I'm assuming they're still --

43 COMMISSIONER BOWYER: I don't see any in the  
44 ground there, I've been looking around. But great, if  
45 there's lights on it already, no more. I just thought  
46 they should light it at night so you can see it.

47 CHAIRPERSON BOND: Okay, but they're already  
48 existing, correct, Linnea?

49 MS. O'NEILL: They are existing. I don't know  
50 if they're functioning. Maybe Petitioner knows?

51 MS. BUCKNER: I don't know, but I'll be there  
52 tomorrow morning so we can take a look.

1 CHAIRPERSON BOND: That is, that could  
2 ultimately be the, okay, so we'll check that out. Is  
3 there any more feedback before we make a motion? No?  
4  
5 COMMISSIONER MORRELL: I move to continue  
6 1799 Willow Road ground sign with background  
7 color to match the existing monument  
8 structure, thickness to the signage, and  
9 raised lettering.  
10 CHAIRPERSON BOND: Second?  
11 COMMISSIONER DINGES: I'll second.  
12 CHAIRPERSON BOND: Okay, a roll call vote  
13 please. Joe McInerney.  
14 COMMISSIONER McINERNEY: Yes.  
15 CHAIRPERSON BOND: Barnaby Dinges.  
16 COMMISSIONER DINGES: Yes.  
17 CHAIRPERSON BOND: Andy Bowyer.  
18 COMMISSIONER BOWYER: Yes.  
19 CHAIRPERSON BOND: Patty Morrell.  
20 COMMISSIONER MORRELL: Yes.  
21 CHAIRPERSON BOND: Excellent, motion passes.  
22 Thank you so much.  
23 MS. BUCKNER: Thank you.  
24  
25 CHAIRPERSON BOND: Oh, Steve, I forgot to ask  
26 again. Do you have anyone in the queue waiting to  
27 speak?  
28 MR. GUTIERREZ: Again, we have two phone  
29 numbers out there. If you would raise your hand on the  
30 screen if you wish to speak?  
31 COMMISSIONER BOWYER: Who's Richard Palmlad  
32 who's on our screen, but no picture. Is he with the  
33 Brightmont?  
34 CHAIRPERSON BOND: I don't know.  
35 COMMISSIONER BOWYER: or is he wanting to  
36 speak?  
37 MS. BUCKNER: He's the sign guy.  
38 COMMISSIONER BOWYER: Oh, there he is.  
39 MR. PALMLAD: Yes, I'm the sign guy, thank  
40 you.  
41 COMMISSIONER BOWYER: Oh, the sign, okay. I  
42 didn't know if you were a resident that wanted to speak  
43 or not.  
44 MR. PALMLAD: No. I've been making all the  
45 notes, taking all the notes.  
46 MR. GUTIERREZ: No one has raised their hand  
47 on the screen, so I'll assume that they do not wish to  
48 speak.  
49 CHAIRPERSON BOND: Okay, all right.  
50 Excellent. Well, thank you so much, Mrs. Buckner. Have  
51 a good evening.  
52 MS. BUCKNER: Thank you, you, too. Take care.



1 CHAIRPERSON BOND: All right. So, I don't  
2 think we have any more items to discuss. Motion to  
3 adjourn the meeting?

4 COMMISSIONER McINERNEY: I'll make that  
5 motion.

6 CHAIRPERSON BOND: Second?

7 COMMISSIONER MORRELL: Second.

8 CHAIRPERSON BOND: Excellent. Meeting  
9 adjourned. Our next meeting will be November  
10 9th.

11 (Whereupon, at 7:41 p.m., the above  
12 meeting was adjourned.)  
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16 APPROVED 11/9/20  
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